



Ukrainian National Tchaikovsky Academy of Music

UNESCO

Chair:

"Music, Education and Science for Peace"

STRATEGY

KYIV - 2022

PROJECT DESCRIPTION

For many centuries, Ukraine has confidently chosen its leadership positions in Europe and world, thereby forming universal models of communication. Having powerful genetic and ethnic codes in its arsenal, Ukraine is already perceived in the world community as a multi-vector and competitive state that can export its potential, forming strategic vectors of its own state and nation-building.

The task facing our society today is to strengthen the international dimension of the Ukrainian humanitarian sphere, which is reflected in cultural, educational, scientific, artistic, public, and political programs.

By introducing a platform for the integration of higher education into the European and world space, Ukraine has opened wide opportunities for the implementation of not only educational, scientific, cultural, but also state projects. The goals and objectives which are defined by the strategies of the Ministry of Education and Science of Ukraine, the Ministry of Culture and Information Policy of Ukraine, the development strategy of the state enterprise *Ukrainian State Center for International Education* and the medium-term program of UNESCO are aimed at achieving high quality education, being competitive and potential in the modern environment. In such an integration program, UNESCO chairs have an important place - official participants of the UNITWIN / UNESCO chairs program in Ukraine, which are open in leading institutions of higher education in Ukraine and the world.

Ukrainian National Tchaikovsky Academy of Music is an important center of artistic education, which was formed based on classical academic education. Occupying a leading place in the world cultural and educational society as the absolute subject of art education of Ukraine, the center of scientific and cultural achievements, the Academy initiates the work of the UNESCO Chair on Music, Education and Science - For Peace.

The task of the UNESCO Chair on Music, Education and Science - For Peace is determined by the processes of cultural creation of the 21st century, which are marked by a certain unification represented by the elements of powerful globalization as a condition, as a factor of plurality in all its manifestations and alter-globalization with its active movement for justice and ideas of equality.

The function of the Chair requires awareness of the intensity and dynamics of today's communicative processes, which are based on: mutual enrichment, mutual complementation, mutual crossing and mutual borrowing of cultural strategies and practices.

All these aspects make implementation of the main provisions of UNESCO's strategy possible.

In addition, more substantive presentation of the Academy, its educational programs and artistic projects abroad becomes possible through the Chair, presenting the achievements of Ukrainian culture, strengthening its international dimension in modern world content.

The Academy, with full awareness and responsibility, has set a goal that can only be solved by a higher education institution with a pragmatic and purposeful approach. The result will be an increase in the diplomatic status of the Academy, its international positioning and recognition of educational subjectivity in the field of international programs.

SPHERE

a. Projects corresponding to UNESCO's priorities

- promoting social cohesion by providing fair and high-quality education with support and encouragement for lifelong learning;
- support for digitalization of the educational, cultural and artistic environment;
- strengthening processes of inclusiveness and sustainable human development, contributing to democratic changes in the country, focusing on human rights and opportunities for access to education;
- strengthening the sphere of partnership with the aim of strengthening the educational environment in terms of the integration of educational programs into the European space;
- removing barriers to promote investment in the educational, cultural and artistic space.

b. Projects corresponding to UNESCO's Medium-Term Strategy

- accumulation and dissemination of experience and knowledge regarding the protection and preservation of national and world heritage: books, works of art, architectural monuments, scientific and artistic achievements;
- exchange of scientific publications, implementation of joint scientific, artistic, social and cultural projects;
- cooperation with UNESCO member states, educational institutions and establishments, UNESCO chairs, achieving mutual understanding, support and partnership.

c. Projects in line with UNESCO's Millennium Development Goals

- to strengthen the spiritual heritage of various peoples and ethnic groups of the world through the mechanisms of cultural diplomacy;

- to promote the development of a society based on the principles of solidarity through education, science and culture in order to further observe the norms of justice, laws, human rights and fundamental freedoms of the peoples of the whole world to ensure cultural equality without discrimination based on race, gender, nationality, language and religion.

Vision: The UNESCO Chair on Music, Education and Science for Peace is a structural division of UNESCO at Ukrainian National Tchaikovsky Academy of Music, an international scientific and educational artistic platform, which implements, disseminates and implements the main tasks and goals of UNESCO through artistic, cultural, educational and scientific events.

Mission: Creation of an international platform for the spread of Ukrainian culture in the world; interpenetration and mutual enrichment of world cultures; research and preservation of intangible cultural heritage of Ukraine and humanity.

Goals:

- to contribute to the achievement of sustainable and harmonious development of society through the establishment of an integrated system of education, science and art in order to preserve cultural values, ensure cultural development, freedom of creativity, freedom of speech, free access to education and information;
- implementation and dissemination of the idea of peace at the national, European and global levels in cooperation with UNESCO chairs in Ukraine and the world with the active involvement of the creative and intellectual potential of the youth of Ukraine and the globe;
- implementation of priority tasks and areas of activity of UNESCO, as well as the goals of sustainable development of the UN through artistic, cultural, scientific and educational events;
- promoting the preservation, research and revival of the intangible cultural heritage of Ukraine and other countries of the world.

Specific goals:

- Conducting cultural and artistic events (concerts, flash mobs, performances, etc.) aimed at spreading the ideas of peace and priority goals of UNESCO together with the structural subdivisions of Ukrainian National Tchaikovsky Academy of Music, leading institutions of higher education in Kyiv and Ukraine, UNESCO chairs in Ukraine and the world;

- Conducting scientific and educational events (round tables, seminars, webinars, etc.) aimed at research and analysis of modern problems of Ukrainian society and humanity in the context of UNESCO's main programs and UN sustainable development goals;
- Conducting scientific research work and cultural and artistic activities aimed at preserving, finding and returning to active creative life monuments of the intangible cultural heritage of Ukraine, Europe and the world;
- Organization of cultural, artistic, scientific, and educational events in face-to-face and remote formats aimed at achieving the goals and main directions of the Chair's activities.

The work of the UNESCO Chair on Music, Education and Science for Peace at the Ukrainian National Tchaikovsky Academy of Music is aimed at the clear implementation of the global *Sustainable Development Goals* for 2015-2030. Introducing the UNESCO program into the educational environment, the Academy will become the subject of the implementation of both national initiatives and global international tasks.

The tasks of the Chair in the field of culture are:

1. *Observance and implementation of the 1970 Convention, the main purpose of which is the recognition of the universality of culture.*

Implementation mechanisms:

- prevention of the theft and illegal circulation of cultural values;
- universalization of culture;
- protection and development of various forms of cultural expression;
- formation of audiovisual archives as an opportunity to learn about the cultures of the whole world.

2. *Support and implementation of the Convention On the Protection of Intangible Cultural Heritage.*

Implementation mechanisms:

- prohibition of illegal import/export and transfer of ownership rights to cultural values;
- prevention of the cultures opposing to each other;
- support and recognition of the rights of the peoples of the world to their own cultural heritage;
- improvement of mechanisms for the protection of cultural heritage, as a nation of the creative basis of Ukrainian identity.

3. *Implementation of the Silk Road One Belt - One Road program in the part of the study of traditional cultures of the East.*

Implementation mechanisms:

- form mechanisms for positioning the Academy abroad;
- development and implementation in the educational environment of programs for the study and popularization of Eastern cultures;
- conducting joint video calls with leading establishments and educational institutions on issues of cultural exchange;
- development of the volunteer movement and invitation of volunteer teachers in order to strengthen international communication.

The priority direction of the work of the UNESCO Chair is the implementation of the *Unity Program*.

Implementation mechanisms:

- development of projects and holding of cultural and artistic events with the aim of uniting people and bringing nations together;
- understanding of European and world experience in the preservation of artistic heritage, its use in the process of implementing Ukrainian technologies of practical application;
- instilling tolerance as a feature of the national character and the most important value of humanity;
- support and promotion of the UNESCO Felix Houphouët-Boigny Peace Prize;
- support of the anti-apartheid program in South Africa;
- emphasizing the influence of African culture on European and world culture;
- fight against racism and racist behavior;
- fight against inequality between ethnic groups;
- fight with social conflicts;
- support of the population vaccination program in the system of education, culture, art;
- support of the refugee protection program;
- support of low-income categories of the population.

The implementation of the *Overcoming Poverty; Overcoming Hunger; Decent Work and Economic Growth* programs is possible if the UNTAM is involved in the presentation of education, science and art as the most effective tools for fighting poverty around the world.

Implementation mechanisms:

- conducting joint cultural, artistic and public actions;
- conducting flash mobs to support the poor;

- starting and joining volunteer movements;
- involvement of commercial leaders for the purpose of charitable support of the population in needs.

Implementation of *Strong health* goal produces a desire for a culture of health for the individual, the nation, and humanity.

Implementation mechanisms:

- development and holding of joint social events involving the student community;
- conducting round tables, seminars, trainings on the declared subject;
- formation of sites with open platforms for discussion of health care problems and mechanisms of its preservation.

The implementation of *Quality Education* program is aimed at the implementation of the framework program of actions in the field of education *Education 2030*.

Implementation mechanisms:

- increase the number of professional and competitive specialists in the field of education, science, culture and art;
- create and develop an environment for the exchange of knowledge and best examples of practical experience by organizing events, expanding the communication network, preparing and publishing educational, scientific materials and cultural and artistic products;
- contribute to the unification of the network of institutions, the community of teachers, researchers and students in the field of culture, education, and science in order to implement the goals and objectives of UNESCO.

Provides support and implementation of the Muscat Agreement within the framework Education for All programs.

Implementation mechanisms:

- ensure the implementation of inclusive programs in the educational process;
- ensure gender equality in terms of equal access to education for vulnerable categories of non-residents: disabled people, representatives of indigenous peoples, people with special needs;
- spread knowledge and provide support in the development and implementation of national strategies and plans for the professional training and development of teachers, performers, scientists, artists;
- reconsider the perspectives of education, solving the problems of equality and access to education;

- support art projects, their promotion and start-ups;
- cooperate closely with other UNESCO Chairs within the framework of relevant programs and events;
- form the status of art education of Ukraine as a basic element of national memory through rethinking the meaning and role of cultural heritage in the development of society;
- develop and implement in the educational environment cases of innovative educational courses that meet the needs of modern students;
- increase the amount of intellectual property of the Academy through presentations, press conferences, support of informal education, PR programs.

Demands support and implementation of the Paris Declaration on Increasing the Efficiency of Foreign Aid in terms of increasing investment in education.

Implementation mechanisms:

- introduce modern forms and ideas in the educational process and management;
- develop forms of public and private partnership in the information activities of the fields of education and culture;
- deepen ties with key external partners who contribute to strengthening the financial capacity of the Academy and expand its international scientific, creative and educational potential;
- together with partners, implement programs at the level of higher and postgraduate education for the training and retraining of scientific and teaching staff, financing of scientific research, educational and creative projects;
- attract additional sources of funding for cultural projects through special funds and international support programs.

Demands to fulfill the main idea of the UNESCO General Conference from protecting heritage to spreading education and empowering young people.

Implementation mechanisms:

- form national identity as a component of European belonging;
- ensure access for foreigners and stateless persons to educational, scientific and artistic programs;
- develop Erasmus+ educational programs for academic mobility and advanced training of teaching staff;

- carry out qualified individual work with talented young people, which consists in finding a modern model of the educational process in the conditions of a digital and globalized world, forming the foundations of leadership and personal capacity.

Provides for the support and implementation of the Incheon Declaration as part of the Education without discrimination program.

Implementation mechanisms:

- ensure equal access for men and women in obtaining higher education;
- ensure access to quality youth development systems;
- implement a program to solve discrimination issues in the field of education, the key slogan of which is the right to education for all.

Implementation of *Gender Equality; Reduction of Inequality; Peace, and Justice* programs is conditioned by the tendencies of modern alter-globalization movements.

Implementation mechanisms:

- observance of the general declaration on the human genome, equality and human rights;
- destruction of gender stereotypes;
- solving the problems of gender violence;
- expansion of women's rights and opportunities;
- support of slogans and formation of sites where problems of cyberbullying, sexism, violence and harassment of women is solving;
- formation of gender equality.

The implementation of the *Clean Water and Sanitary Conditions; Renewable Energy; Responsible Consumption; Climate Change Prevention; Preservation of Marine Ecosystems; Preservation of Terrestrial Ecosystems* programs involves:

Implementation mechanisms:

- the use of culture, education and science as tools to climate change prevention;
- full functioning in a complex, uncertain environment characterized by periodic changes;
- obtaining and integrating information through multicultural filters with its subsequent practical application.

The implementation of the *Innovations and Infrastructure; Sustainable Development of Cities and Communities* programs is a condition for public actions and events in accordance with the plan of regional (local) sectors and global projects. The dimensions of modern globalization processes require the introduction and logical application of innovative methods and practices in the field of social security.

Implementation mechanisms:

- opening of art venues with the popularization of achievements in the field of culture, art, and science;
- establishment of theater studios and creative laboratories that raise issues of modern innovation space;
- participation in presentations and media products supporting the sustainable development of cities and communities.

Implementation of the *Partnership for Sustainable Development* goal involves the consolidation of communicative processes in terms of scientific cooperation. Partnership in the field of scientific activity is a condition for the fusion of research centers, schools and centers, the main task of which is research, development and presentation in the form of professional expert conclusions of the main achievements of the state.

Implementation mechanisms:

- support UNESCO's recommendations from the Open Science Program as conditions for forming the future;
- create favorable conditions for the creation of research and art schools and centers;
- open wide opportunities for international research partnerships with other art institutions and institutions of the world.

ACTIVITY

The activity of the Chair implements the statutory activities of the Ukrainian National Tchaikovsky Academy of Music, it is an important component in the conduct of educational activities for the preparation of higher education applicants at the first (bachelor's), second (master's) and third – educational and scientific (Doctor of Philosophy), and scientific and artistic (Doctor of Arts) degrees of higher education.

Achieving the goal, implementing the goals and objectives of the Chair requires an interdisciplinary approach in creating an educational space and applying a flexible methodology in a scientific environment.

Considering the main direction of the Chair's activity, the important aspects are:

1. Exchange of teaching staff with partner higher education institutions;
2. Exchange of education applicants with partner higher education institutions;
3. Conducting joint actions and implementing projects with the aim of strengthening partnership relations and institutional development of the Academy.

EXPECTED RESULTS AT NATIONAL, LOCAL, AND INTERNATIONAL LEVELS

As a center of cultural, artistic, scientific and educational development of the state, the Ukrainian National Tchaikovsky Academy of Music, **providing**:

1. Ukrainian charity events: *In Support of Okhmatdyt; For Children Who Need Help*;
2. Local, Ukrainian (national) and international symposia: *Ukraine. Europe. World. History and Names in Cultural and Artistic Reflections; Open Music of the City*;
3. scientific and practical conferences: *Anniversaries and Commemorative Dates; Artistic Families (Anniversary Dates); Slavic Melogeography (laboratory of ethnomusicology together with the department of History of Ukrainian Music and Musical Folkloristics)*;
4. round tables and meetings: meeting with the UNESCO Ambassador Maurizio Aronica; *Round Table and Musical Dedication to Astor Piazzolla; Round Table on the Origins of the History of the Academy: Source Studies Aspect; Early Music: History, Theory, Practice (department of Early Music); Technique of Composition: Artistic Practice and Theoretical Understanding (department of Music Theory); Interpretative Potential of a Musical Work (department of Theory and History of Musical Performance together with the department of Music Theory)*;
5. video conferences for discussions: *Synthesis of Arts on the Stage and on the Screen (together with the Rylsky Institute of Art Studies, Folklore and Ethnology); Current Problems of Musical Theater in the Context of Social and Cultural Challenges of Modern Times (department of Opera Preparation and Musical Direction); Current Problems of Vocal Teaching and Performance (department of Chamber Singing)*;
6. international artistic competitions and projects: *Music Vector: Brussels-Kyiv-Paris Concert* on the occasion of the 200th anniversary of the birth of the outstanding Belgian violinist, composer, teacher Henri Vieuxtemps;

- Gala Italia Concert* in honor of the 160th anniversary of the formation of the Italian State; *International Malta Conducting Competition*; *Bach Unites*, the German-Ukrainian artistic and educational project in cooperation with Open Opera Ukraine, the Ukrainian National Tchaikovsky Academy of Music, and State Academy of Fine Arts in Stuttgart; *First International Kyiv Flute Festival*; *CEMAN Orchestra* Project (founded by the music academies of the countries of the Central European Initiative); *Bohodar Kotorovych Open Violin Competition*; *C.Bechstein International Pianists' Competition*; international competition *Golden Saxophone*, *Annual International Yamaha Prize Competition*; international festival *Italian Baroque*; international festival *European Spring at the Academy*; international festival *KyivMusicFest*; international project *Music Dialogues*, international project *New Music in Ukraine*; international festival of saxophone art *Bravo, Sax*;
7. master classes with world names of artistic heritage, including: the outstanding contemporary opera singer the legendary Plácido Domingo; the world-famous opera singer, brilliant tenor Vittorio Grigolo; professor of the Reina Sofía School of Music in Madrid (Spain) composer Fabián Panisello; famous Georgian tenor Teimuraz Gugushvili; opera director Italo Nunziata; legendary violinist Shlomo Mintz; violinist with a world name and professor of the Yong Siew Toh Conservatory of Music; a talented baritone who won at the competition classical singing *BBC Cardiff Singer of the World* in Great Britain Andrii Kymach; talented clarinetist, professor Esteban Valverde; modern conductor Vincent de Kort; conductor Kyrylo Karabyts; professor of the Institute Royal Top Music And Pedagogy De Namur (Namur, Belgium), president of the *Arthur Grumiaux International Violin Competition* Ihor Tkachuk; world famous French conductor, founder and Head of the *New Europe International Orchestra*, guest conductor of the National Philharmonic of Ukraine Nicolas Krause; pianist Mykola Suk; teacher at the University of Nevada, violinist and music teacher, professor Eastman School of Music Oleh Krysa;
 8. presentation concerts: with the Argentine composer, pianist, winner of many music awards for the best soundtracks Emilio Kauderer; with the documentarian, director Bruno Monsaingeon; with the film director, documentarian Tony Palmer; the presentation for Ivan Marchuk's 85th birthday *Entangled in a Thousand Melodies*; a press conference dedicated to the new production by Open Opera Ukraine *Acis and Galatea* by G. Händel, with Steinway & Sons representatives director Anton Vilhelm and Roman Dutko; with the famous conductor, composer, general director of the Tianjin Grand Theatre Junjie Dong;

9. publications in scientific specialized publications of the Academy: *Scientific Bulletin of the Ukrainian National Tchaikovsky Academy of Music*; *Problems of Ethnomusicology*; *Ukrainian Musicology*; *Journal of the Ukrainian National Tchaikovsky Academy of Music*;
10. publications in the periodical press, media coverage, demonstrations on YouTube channels **guarantee the expected results:**
 1. overcoming poverty in all forms that facing humanity today;
 2. identification of the creative, artistic, educational, and scientific links as ideological, meaningful, and valuable spheres of the domestic humanitarian environment through soft and cultural diplomacy;
 3. support and implementation of programs of rapid economic growth and productivity improvement;
 4. formation and implementation of programs that determine the goals of sustainable development of the state in terms of its humanitarian environment;
 5. demonstration of the subjectivity of Ukrainian culture in the European environment through the strengthening of the system of cultural and artistic and Ukrainian-centric values;
 6. establishment of a program of interaction of educational models not only at the regional, national, but also at the international levels;
 7. achievement of comprehensive quality education for all as an irreplaceable means of sustainable development of the state;
 8. elimination of gender and material disparities in receiving training and higher art education;
 9. termination of all forms of discrimination, as a basic element of human rights and acceleration of sustainable development of society;
 10. overcoming manifestations of fragmentation, isolation of individual regions of the domestic humanitarian space;
 11. increasing productivity using innovative technologies by stimulating entrepreneurship and creating jobs, as well as eradicating forced labor, slavery and human trafficking;
 12. development and implementation of infrastructure investment and innovation programs;
 13. improvement of mechanisms for regulation and monitoring of financial markets and institutions, attraction of foreign investments to regions that need it, promotion of safe migration and mobility of people;
 14. achieving security and sustainable development of cities with the provision of appropriate infrastructure, ensuring inclusiveness and general equal participation;

15. implementation of the program for effective management of common natural resources, contributing to the achievement of food security and the transition to a resource efficient economy;
16. implementation of cases regarding the preservation and restoration of terrestrial ecosystems, which are part of the common heritage of mankind;
17. implementation of the principles of stability, ensuring human rights and effective governance based on the principles of the rule of law, which involves a significant reduction of all forms of violence, overcoming conflicts and improving security.